



TEXAS MIDWEST COMMUNITY NETWORK
MARKETING & PROMOTION
 COMMITMENT FORM

TMCN would not have the visibility or success as it has enjoyed for 25+ years without the generous support of our Marketing Partners. We invite you to be a part of this growing regional organization through one the following opportunities:

CHAMPION	\$5,000.00	_____
PATRON	\$2,500.00	_____
NEIGHBOR	\$1,000.00	_____
EVENTS SPONSOR	\$500.00	_____
ANNUAL CONFERENCE	\$250.00	_____

- _____ Check is in the mail
- _____ Invoice for one payment in _____ month(s)
- _____ Invoice quarterly beginning _____ (month)
- _____ Contact me about Texas *Midwest Guide* advertising

Organization _____

Contact Person _____

Address _____

City, State & Zip _____

Phone _____

Email _____

Web Address _____

 Signature Date



Texas Midwest Community Network Marketing & Promotion Opportunities

Texas Midwest Community Network offers marketing and promotional opportunities to identify and recognize Regional Partners, entities that have an interest in the economic growth and quality of life in the Texas Midwest region.

Champion - \$5,000

Website	Logo/Link on Home/Partner Page
E-Newsletter	Logo/Link in all Issues
Annual Conference	3 Comp Registrations Banner Display Program Listing & FREE Booth Advanced/Follow-Up Promo Recognition
Texas Midwest Travel Guide	Logo/Link on Information Page 50% Discount on Advertising
Network Events	3 Comp Registration & Recognition
Econ Dev Alliance	3 Comp Registrations to Perini Ranch Steakhouse
Day at the Capitol & Lawmakers Luncheon	3 Comp Registrations Advanced Promotion Recognition Banner Display at Luncheon

Patron - \$2,500

Website	Logo/Link on Partner Page
E-Newsletter	Logo/Link in all Issues
Annual Conference	2 Comp Registrations Banner Display Program Listing & FREE Booth Advanced/Follow-Up Promo Recognition
Texas Midwest Travel Guide	Logo/Link on Information Page 30% Discount on Advertising
Network Events	2 Comp Registration & Recognition
Econ Dev Alliance	2 Comp Registrations to Perini Ranch Steakhouse
Day at the Capitol & Lawmakers Luncheon	2 Comp Registrations Advanced Promotion Recognition Banner Display at Luncheon

Neighbor - \$1,000

Website	Logo/Link on Partner Page
E-Newsletter	Logo/Link in all Issues
Annual Conference	1 Comp Registration Program Listing & 25% Discount on Booth Advanced/Follow-Up Promo Recognition
Texas Midwest Travel Guide	Logo/Link on Information Page 20% Discount on Advertising
Network Events	1 Comp Registration & Recognition
Econ Dev Alliance	1 Comp Registration to Perini Ranch Steakhouse
Day at the Capitol & Lawmakers Luncheon	1 Comp Registration Advanced Promotion Recognition

Events Sponsor/Leadership TMCN Sponsor - \$500

Annual Conference	1 Comp Registration Program Listing Advanced/Follow-Up Promo Recognition Banner Display
Network Events	1 Comp Registration
Lawmakers Luncheon	1 Comp Registration Advanced Promotion Recognition Banner Display

Annual Conference Sponsor - \$250

Annual Conference	1 Comp Registrations Program Listing Advanced/Follow-Up Promo Recognition Banner Display
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*The elements of these marketing opportunities are a starting point.
TMCN is open to customizing a package that fits your specific needs.*

Program Details

E-Newsletter – approximately 800 recipients in 31 counties and the list is growing (community leaders, elected officials, chamber representatives & civic volunteers). Recipients are encouraged to forward e-newsletters through local networks.

Network Events – Regional Meetings, representatives from member communities meet once a year in Abilene and 6 times a year within the region; educational presentations are given related to community/economic development issues; delegates share innovative ideas and resources and network on mutual challenges and successes.

Leadership TMCN, high school students are partnered with local business mentors to develop leadership skills which provide a catalyst for planning, marketing and completing an impactful community project; student projects compete for scholarships presented at the Annual Conference.

Annual Conference – Abilene Civic Center, 250-300 attendees (community leaders, elected officials, chamber representatives, civic volunteers & high school students); solutions seminars; expo for state & federal agencies, local organizations and service providers; community awards; and, scholarship presentations.

Texas Midwest Travel Guide – 45,000 printed copies distributed annually (Texas Travel Centers, CVBs, chambers of commerce, hotels/motels in region, advertisers, libraries, hospitals); online digital version; and, mobile apps.

Legislative Awareness – Lawmakers Luncheon is held in May of the interim year of the State Legislature, panelists are State Senators & Representatives with discussions on current issues affecting rural communities; *Day at the Capitol* is held in February of the Legislative Session, community representatives meet with legislators and their staff as well as State agency representatives to discuss rural issues.