



TEXAS MIDWEST COMMUNITY NETWORK
MARKETING & PROMOTION
 COMMITMENT FORM

TMCN would not have the visibility or success as it has enjoyed for 24+ years without the generous support of our Marketing Partners. We invite you to be a part of this growing regional organization through one the following opportunities:

CHAMPION	\$5,000.00	_____
PATRON	\$2,500.00	_____
NEIGHBOR	\$1,000.00	_____
EVENTS SPONSOR	\$500.00	_____
ANNUAL CONFERENCE	\$250.00	_____

- _____ Check is in the mail
- _____ Invoice for one payment in _____ month(s)
- _____ Invoice quarterly beginning _____ (month)
- _____ Contact me about Texas *Midwest Guide* advertising

Organization _____

Contact Person _____

Address _____

City, State & Zip _____

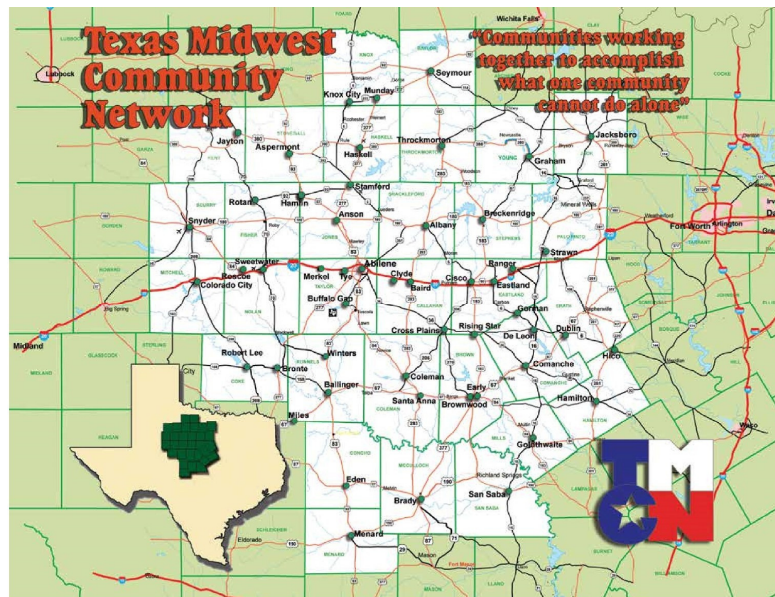
Phone _____

Email _____

Web Address _____

 Signature Date

Texas Midwest Community Network
 3702 Loop 322 • Abilene, TX 79602 • 325-795-8626 • tmcn@tmcn.org



Texas Midwest Community Network Marketing & Promotion Opportunities

Texas Midwest Community Network offers marketing and promotional opportunities to identify and recognize Regional Partners, entities that have an interest in the economic growth and quality of life in the Texas Midwest region.

www.TMCN.org

Champion - \$5,000

Website	Logo/Link on Home/Partner Page
E-Newsletter	Logo/Link in all Issues
Annual Conference	3 Comp Registrations Banner Display Program Listing & FREE Booth Advanced/Follow-Up Promo Recognition
Texas Midwest Guide	Logo/Link on Information Page 50% Discount on Advertising
Network Events Econ Dev Alliance	3 Comp Registration & Recognition 3 Comp Registrations to Perini Ranch Steakhouse
Day at the Capitol & Lawmakers Luncheon	3 Comp Registrations Advanced Promotion Recognition Banner Display at Luncheon

Patron - \$2,500

Website	Logo/Link on Partner Page
E-Newsletter	Logo/Link in all Issues
Annual Conference	2 Comp Registrations Banner Display Program Listing & FREE Booth Advanced/Follow-Up Promo Recognition
Texas Midwest Guide	Logo/Link on Information Page 30% Discount on Advertising
Network Events Econ Dev Alliance	2 Comp Registration & Recognition 2 Comp Registrations to Perini Ranch Steakhouse
Day at the Capitol & Lawmakers Luncheon	2 Comp Registrations Advanced Promotion Recognition Banner Display at Luncheon

Neighbor - \$1,000

Website	Logo/Link on Partner Page
E-Newsletter	Logo/Link in all Issues
Annual Conference	1 Comp Registrations Program Listing Advanced/Follow-Up Promo Recognition
Texas Midwest Guide	Logo/Link on Information Page 20% Discount on Advertising
Network Events Econ Dev Alliance	1 Comp Registration & Recognition 1 Comp Registration to Perini Ranch Steakhouse
Day at the Capitol & Lawmakers Luncheon	1 Comp Registration Advanced Promotion Recognition

Events Sponsor - \$500

Annual Conference	1 Comp Registrations Program Listing Advanced/Follow-Up Promo Recognition Banner Display
Network Events Lawmakers Luncheon	1 Comp Registration 1 Comp Registration Advanced Promotion Recognition Banner Display

Annual Conference Sponsor - \$250

Annual Conference	1 Comp Registrations Program Listing Advanced/Follow-Up Promo Recognition Banner Display
Network Events Lawmakers Luncheon	1 Comp Registration 1 Comp Registration Advanced Promotion Recognition Banner Display

The elements of these marketing opportunities are a starting point. TMCN is open to customizing a package that fits your specific needs.

Program Details

E-Newsletter – approximately 800 recipients in 31 counties and the list is growing (community leaders, elected officials, chamber representatives & civic volunteers). Recipients are encouraged to forward e-newsletters through local networks.

Network Events – Membership Meetings, representatives from member communities meet 3 times during the year in Abilene; brief presentation on a community development topic; delegates share information and network about what is happening around the region.

Network Events – Quadrant Meetings, 4 luncheons held around the region, neighboring communities attend; approximately 35-45 attendees at each luncheon (community leaders, elected officials, chamber representatives & civic volunteers).

Annual Conference – Abilene Civic Center, 300-400 attendees (community leaders, elected officials, chamber representatives, civic volunteers & high school students); solutions seminars; expo for state & federal agencies, local organizations and service providers; community awards; and, scholarship presentations.

Texas Midwest Guide – 45,000 printed copies distributed annually (Texas Travel Centers, CVBs, chambers of commerce, hotels/motels in region, advertisers, libraries, hospitals); online digital version; and, mobile apps.

Lawmakers Luncheon – Held in May of the interim year of the State Legislature; invited honorees are State Senators & Representatives; approximately 200 attendees by invitation (elected officials, county & municipal representatives, economic development, professionals, chamber of commerce representatives, healthcare professionals, and higher education representatives).