

**TEXAS MIDWEST COMMUNITY NETWORK
MARKETING and PROMOTION
COMMITMENT FORM**

Indicate your desired level of participation in TMCN marketing opportunities and return the commitment form by the first week of September so that your participation is scheduled for the upcoming year.

CHAMPION	\$5,000.00	_____
PATRON	\$2,500.00	_____
NEIGHBOR	\$1,000.00	_____
EVENTS PROMOTER	\$500.00	_____
Additional Conference table	\$50.00	_____
Additional Luncheon table	\$50.00	_____
CONFERENCE PROMOTER	\$200.00	_____
Additional Conference table	\$50.00	_____
TOTAL		_____

- _____ Check is in the mail
- _____ Invoice for one payment in _____ (month)
- _____ Invoice quarterly or for 4 monthly payments starting in _____ (month)
- _____ Contact me about advertising in the Texas Midwest Guide

Organization _____

Contact Person _____

Address _____

City, State & Zip _____

Phone _____

Email _____

Web Address _____

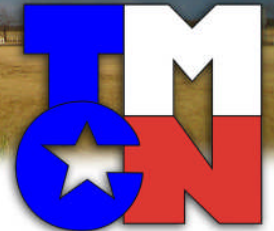
_____ Signature

_____ Date

TEXAS MIDWEST COMMUNITY NETWORK

3702 Loop 322 • Abilene TX 79602 • 325-795-8626 • tmcn@tmcn.org

TEXAS MIDWEST COMMUNITY NETWORK



MARKETING and PROMOTION OPPORTUNITIES for CORPORATE PARTNERS

Texas Midwest Community Network provides marketing opportunities to promote our corporate partners who have an interest in the economic vitality and quality of life in the Texas Midwest region.

TexasMidwest.org

CORPORATE PARTNER LEVELS

Champion – \$5,000

- Website** Logo/link on entry and member home page
Logo/link on partner page
- E-Newsletter** Logo/link in all monthly issues
"Spotlight Story" in one issue
- Annual Conference** Banner provided at luncheon
Program listing
3-minute "commercial" at general assembly
or luncheon
Free booth
Three complimentary registrations
- Texas Midwest Guide** Logo listing on TMCN info page
25% discount on ad
- TMCN Brochure** Logo listing
- Council Meetings** Recognition
- Network Luncheons** Recognition
- Lawmakers Luncheon** Banner displayed
Program logo listing
Two complimentary registration

Patron – \$2,500

- Website** Logo/link on partner page
- E-Newsletter** Logo/link in 6 monthly issues
"Spotlight Story" in one issue
- Annual Conference** Banner provided at luncheon
Program listing
Free booth
Two complimentary registrations
- Texas Midwest Guide** 20% discount on ad
- TMCN Brochure** Listing
- Council Meetings** 3-minute commercial at one quarterly
meeting
- Lawmakers Luncheon** One complimentary registration

Neighbor – \$1,000

- Website** Listing/link on partner page
- E-Newsletter** Logo/link on 3 issues
- Annual Conference** Program listing
Free booth
One complimentary registration
- Texas Midwest Guide** 15% discount on ad
- TMCN Brochure** Listing
- Council Meetings** Recognition
- Lawmakers Luncheon** Invitation recipient

Events Promoter – \$500

- Annual Conference** Signage & promotional favors at one table
(\$50 per additional tables)
Listing in program
Recognition with slide show during luncheon
One complimentary registration
- E-Newsletter** Logo/link in the issue following annual
conference
- Network Luncheons** Distribution of promotional materials
One complimentary registration
3-minute commercial at one luncheon
- Lawmakers Luncheon** Banner (provided by promoter) displayed
Listing in program
Signage & promotional favors at one table
(\$50 per additional tables)
One complimentary registration

Conference Promoter – \$200

- Annual Conference** Signage & promotional favors at one table
(\$50 per additional tables)
Listing in program
Recognition with slide show during luncheon
One complimentary registration

The elements of these marketing opportunities are a starting point.
TMCN is open to customizing a package that fits your specific needs.

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Program Details

- Monthly E-Newsletter** – Approximately 750 recipients in 26 counties and
Austin with the list growing (community leaders, elected officials, civic
volunteers)
- Network Luncheons** – 4 to 5 luncheons held around the region in April,
neighboring communities attend, approximately 35-45 attendees at each
luncheon (community leaders, elected officials, civic volunteers)
- Annual Conference** – Held in October in Abilene & San Angelo alternately;
300-400 attendees (community leaders, elected officials, civic volunteers,
student leaders); solution seminars, luncheon speaker, community awards
presentation
- Texas Midwest Guide** – 60,000 distributed annually (Texas Information
Centers, CVBs, chambers of commerce, hotel/motels in region, advertisers)
- Lawmakers Luncheon** – Interim year of the State Legislature; invited honorees
are 3 State Senators & 7 State Representatives; approximately 300 attendees by
invitation (elected officials, county & municipal representatives, economic
development professionals, chamber of commerce representatives)